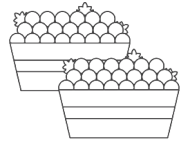


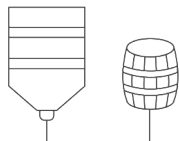
# COUP

## BETTER VALUE CELLAR TO CELLAR

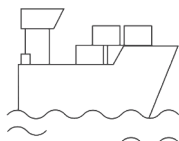
### CURRENT COMPLICATED WAY TO PURCHASE WINE



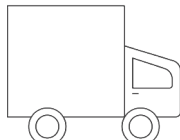
Grape Growers



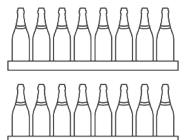
Wineries



Importers



Distributors

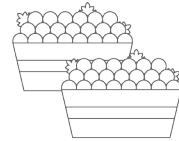


Retail & Restaurants

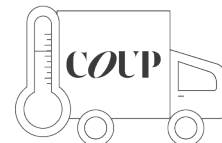


You

### CELLAR TO CELLAR DIRECT



Grape Growers



COUP



Most brands of champagne have a long and complicated path to get to your cellar. Middlemen markups, uncontrolled temperature storage and transportation. This is why only large mass produced brands typically survive when smaller brands don't have the resources to compete. COUP selects from the top independent, small-batched craft champagne producers and then imports direct and ships direct. Less layers. Better control over shipping and storage conditions. [www.coupchampagne.com](http://www.coupchampagne.com)