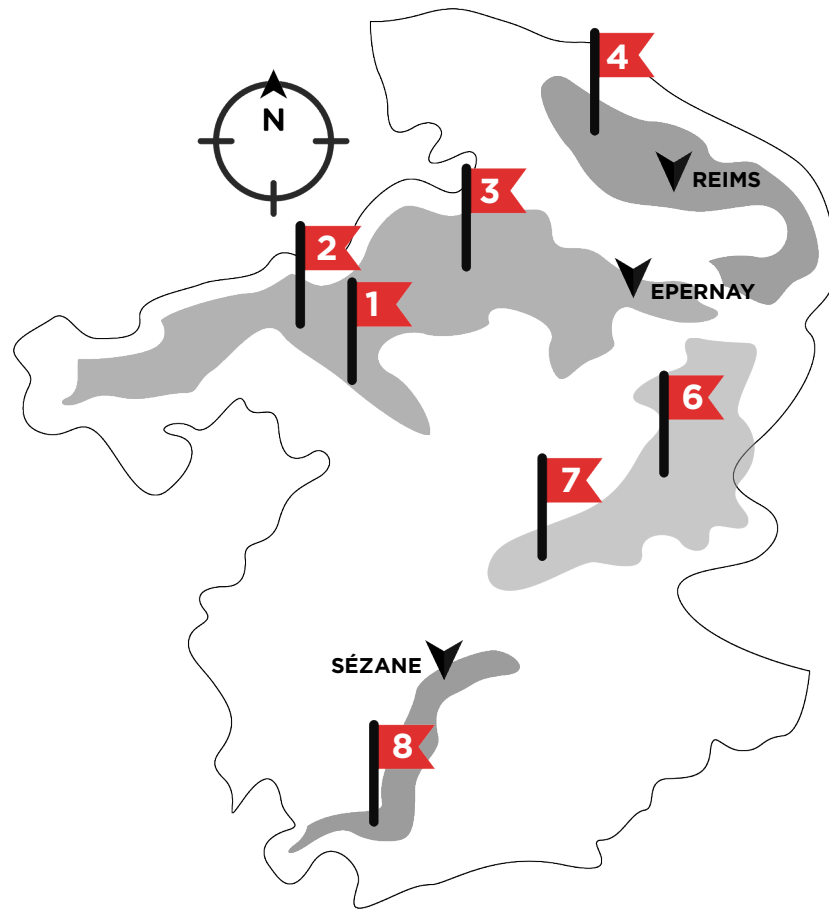


COUP

CRAFT CHAMPAGNE MAP



KEY LOCATIONS

- MONTANGE DE REIMS
- VALÉE DE LA MARNE
- CÔTES DE BLANCS
- CÔTES DE SÉZANNE
- AUBE

GRAPE VARIETALS

- Chardonnay
- Pinot Noir
- Pinot Meunier

2000+ INDIPENDENT GROWER PRODUCERS

NEGOCIANT MANIPULANT
Includes large brands that buy grapes and make the wine

COOPERATOVE DE MANIPULATION
Cooperatives that make wines from grower members.

RECOLTANT MANIPULANT
A grower that makes wine with their own grapes.



84,000+ VINEYARD ACRES
Champagne is only produced in a small wine region of 84,000 acres approximately 100 miles east of Paris.

THE DIFFERENCE

3 YEARS

Minimum required aging for vintage champagne:

12 YEARS

Minimum required aging for COUP vintages

REQUIREMENTS FOR CRAFT CHAMPAGNE PRODUCED WITH INTEGRITY



Majority estate owned vineyards



Hand picked grapes at peak maturity



Only first press juice



Significantly longer aging on the lees



Small batch production



Minimum amount of sugar in dosage



COUP

COUP collects from the top 1% of all independent craft producers with the highest levels of production integrity and quality.

Typical craft champagne production
10,000 - 100,000 bottles/year

www.coupchampagne.com